



# JPN780

## Premium Wax Resin

### Technical Data Sheet



#### Product Description

JPN780 delivers exceptional performance for harsh environments and demanding applications. This wax/resin formulation prints deep black, high-resolution barcodes and variable information with razor-sharp clarity and edge definition. Its exceptional scratch and smudge resistance ensures printed images remain pristine, while eliminating label retrack issues during printing. JPN780 excels on a wide range of receiving materials, including coated and uncoated paper labels and tags, varnished label stock, and even flood-coat substrates, making it the ideal choice for extreme printing applications.

#### Applications



Retail



Inventory & Logistics



Food & Beverage



Health & Beauty



Outdoor

#### Recommended Substrates

##### Paper

- ✓ Coated Paper
- ✓ Coated Tag
- ✓ Gloss
- ✓ Uncoated Paper
- ✓ Uncoated Tag

##### Synthetics

- ✓ Polyethylene
- ✓ Polyolefin
- ✓ Polypropylene

##### Specialty Materials

- ✓ Polystyrene
- ✓ Tyvek Brillion®
- ✓ Top-coated Vinyl
- ✓ Tyvek®

#### Performance Characteristics

- ✓ Halogen-free
- ✓ Anti-static for easy handling
- ✓ Excellent abrasion resistance
- ✓ Excellent UV resistance level
- ✓ Prints on an extensive variety of substrates expanding application options



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**RIBBON PROPERTIES**

Description	Result	Test Method
Ink	Wax Resin	
Color	Black	Visual
Total Thickness	8.8 ± 0.3μ	Micrometer
Base Film Thickness	4.5 ± 0.3μ	Micrometer

**DURABILITY OF PRINTED IMAGE**

Description	Result	Test Method
Print Density	> 1.85	Densitometer
Smudge Resistance	A*	Colorfastness Tester – 50 Cycles @ 500 Grams with Cotton Cloth
Scratch Resistance	A*	Colorfastness Tester – 20 Cycles @ 200 Grams with Stainless Steel Pointed Tip

Label Stock: Coated Paper

Print Speed: 6 IPS

\*American National Standard Institute (ANSI) Grade Levels A, B, C, D, and F, where A is excellent, B is above average, C is average, D is below average, and F is poor.



The information on this data sheet was obtained in DNP laboratories. Measured values may vary slightly when tested in a different environment. Information contained within this document is subject to change without notification.

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